

NCC Cable System Order

11765969

Order #	62352586
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$164.00
Commission	\$24.60
Net Total	\$139.40
Total Spots	34
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R1: 10.19 MG. Added 5 spots to CFB Th and F. +\$25 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Northwestern	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
2	BTN	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
3	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
6	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
7	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30	X							-	-	1	\$10.00	\$10.00	30	MNF 10/24
10	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$5.00	\$10.00	30	CFB 10/22
11	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00				X	X	X	X	-	-	10	\$3.90	\$39.00	30	CFB 10 Spots
12	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/21
13	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/20
14	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00				X				-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/20
15	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x: CFB 10/21

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Market	Wausau, WI	Client Code		Total # of Weeks	2
AE	Andrew Volles	Product Code		Total	\$164.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$24.60
Office	Washington	Product Name		Net Total	\$139.40
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Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
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				CPP	-
					CFM

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16	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00					X			-	-	1	\$5.00	\$5.00	30	R1+1x CFB 10/21
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																				
SPOTS		34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	34
AMT		\$164.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$164.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/19/16

62352586 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |